



LAUREL LUNCEFORD

lifestyle influencer

Laurel is a social media influencer & media professional from Birmingham, AL who has worked in public relations and other media roles for over a decade. Laurel is a graduate of Auburn University with a masters of public relations from Troy University.

268K
Average Monthly Reach
Across IG/TikTok

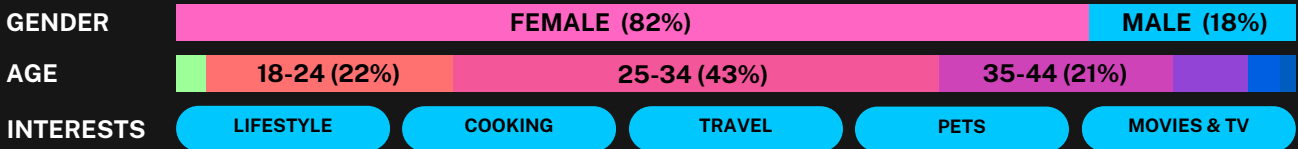
 **9,924**
Followers
[instagram.com/laurelklunce](https://www.instagram.com/laurelklunce)

 **27,256**
Followers
[tiktok.com/@laurelklunce](https://www.tiktok.com/@laurelklunce)

37,778 (14.1%)
Avg. monthly engagements
*IG/TikTok

925
Avg. interactions per post
*TikTok

AUDIENCE



SELECT BRANDS LAUREL HAS WORKED WITH





Picnic Brunch
CANNED COCKTAILS

BARTESIAN
PREMIUM COCKTAILS ON DEMAND

BAGGU

 **L+L CREATIVE**

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